IN THE UNITED STATES DISTRICT COURT EASTERN DISTRICT OF TEXAS LUFKIN DIVISION

PERSONAL AUDIO, LLC,

Plaintiff,

V.

APPLE INC.,

Defendant.

CASE NO. 9:11-CV-120-RC

JURY TRIAL DEMANDED

NOTICE OF ATTORNEY APPEARANCE

Benjamin C. Elacqua, of the law firm Fish & Richardson P.C., located at 1221 McKinney St., Suite 2800, Houston, TX 77010, files this Notice of Appearance on behalf of Apple Inc. in the above-referenced matter. All orders, notices, pleadings and correspondence should be served upon counsel at the above-referenced address.

Dated: August 12, 2011 Respectfully submitted,

By: /s/ Benjamin C. Elacqua
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CERTIFICATE OF SERVICE

The undersigned hereby certifies that a true and correct copy of the above and foregoing document has been served on all counsel of record who are deemed to have consented to electronic service via the Court's CM/ECF system per Local Rule CV-5(a)(3).

/s/ Khoa Nguyen
Khoa Nguyen